



For Immediate Release

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**INFORMATION INTEGRITY COALITION ACCEPTING NOMINATIONS AND APPLICATIONS FOR
THE 2009 EXCELLENCE IN INFORMATION INTEGRITY (EII) AWARDS**

*Coalition Recognizing For-Profit and Non-Profit Organizations for Their Achievements in Improving
Information Accuracy, Consistency and Reliability of the Information Content, and
Associated Processes, Systems and Environment*

Naperville, IL, 1 May, 2009– The Information Integrity Coalition (IIC), a not-for-profit organization that promotes awareness and understanding of Information Integrity, today announced that nominations are open for the annual Excellence in Information Integrity (EII) Awards that recognize organizations that strive to provide accurate, consistent and reliable information to their customers, suppliers and partners.

Co-sponsored by 26 organizations, the annual EII Awards program is open to any organization that has made demonstrable progress towards achieving Information Integrity - the accuracy, consistency and reliability of the information content, and associated processes, systems and environment. Whether through a single project or an enterprise-wide effort, organizations that have made exceptional progress towards achieving Information Integrity deserve recognition for their efforts.

In 2009, the Awards will recognize two categories of organizations: For-Profit and Non-Profit. In each category there will be three award levels: Gold, Silver and Bronze. All nominations will be reviewed by a panel of independent judges made up of advocates of Information Integrity. The judges will evaluate nominees for addressing their organization's Information Integrity needs and opportunities with demonstrable results and for using best practices on a sustained basis. Independent scores and comments are reviewed collectively by the judges to determine the winners in each category.

The Gold winners of the 2008 EII Awards were: For-Profit category – Dubai Aluminum Ltd., Dubai, UAE and Non-Profit category – Pratham Mumbai Education Initiative, Mumbai, India and Akshara Foundation, Bangalore, India.

“In the current environment of information explosion, ensuring reliability and trustworthiness of information is absolutely critical for any organization. The 2009 EII Awards program recognizes organizations that have made outstanding improvements to advance the cause of Information Integrity. The Awards program provides a forum to showcase Information Integrity best practices in industry, academe and government.” Dr. Manu Vora, Chair, 2009 EII Awards program and IIC Director, Naperville, Illinois.

The 2009 EII Award winners will be honored at the annual Excellence in Information Integrity Awards [Banquet](#) on **Tuesday, 17 November, 2009**, at the Northern Illinois University’s Naperville Campus in Naperville, IL, USA. For more information about the EII Awards program or to nominate a worthy organization, please visit www.EIIAward.org. [Nominations](#) will be accepted until **30 June, 2009**, with the [application](#) deadline of **31 July, 2009**.

About the Information Integrity Coalition

The Information Integrity Coalition (IIC) is a not-for-profit organization that promotes the awareness and understanding of Information Integrity - the accuracy, consistency and reliability of the information content, and associated processes, systems and environment. The mission of the IIC is to enable society to use and exchange information with confidence. For more information about the IIC, call 630-649-6951 or visit www.informationintegrity.org.