

FAQs about the Excellence in Information Integrity Awards (EIIA) Program

What is Information Integrity?

Information Integrity is the dependability and trustworthiness of information. More specifically, it is the accuracy, consistency and reliability of the information content, process and system.

What are the EII Awards?

The EII Awards recognize organizations that have demonstrated exceptional progress toward achieving Information Integrity. Most organizations have taken some steps to ensure Information Integrity in key business areas. Starting in 2007 the EII Awards recognize these efforts in two award categories: for-profit and non-profit. Each category has Gold, Silver and Bronze levels. For more information about the EII Awards, visit www.EIIAward.org.

When did the EII Awards Program Start?

The Excellence in Information Integrity Awards has been offered since 1995.

Which Organizations are EII Awards Winners?

Some of the winners of this prestigious award include American Express, Office of the CFO – US Department of Labor, Motorola, Sprint, Verizon, TSYS, UAB Center for AIDS Research, Pratham Mumbai Education Initiatives (India), Akshara Foundation (India), Dubai Aluminium Company Limited (Dubai), SKS Microfinance (India) and Wal-Mart.

What is the EII Awards Process?

The process is:

1. EII Awards program representatives identify and nominate candidates to participate in the award program.
2. EII Awards program representatives work with nominees to submit applications.
3. Judges pick winners (for-profit & non-profit) for three levels in each category: Gold, Silver and Bronze.

What is the 2009 EII Awards Timeline?

- 2009 EIIA Nominations Accepted through **30 June, 2009**
- 2009 EIIA Applications Received through **31 July, 2009**
- The EII Award Banquet will be held on Tuesday, **17 November, 2009 in Naperville**

What is the Judging Process?

A distinguished panel of three judges per category (for-profit or non-profit) examines all award applications to determine the award recipients. The judges look for examples of Information Integrity best practices and improvements as well as quantifiable and sustainable accomplishments.

What are the Judging Criteria?

Judges are looking for:

- Information Integrity relevance and problem/opportunity impact in the organization
- Identification of root causes of the Information Integrity problem/opportunity
- Explicit Information Integrity best practice examples
- Clear quantifiable benefits of solving Information Integrity problem/opportunity
- Sustainability of Information Integrity solutions.

What is the Publicity for the EII Awards Program?

The Information Integrity Coalition provides press releases and other publicity activities associated with the awards and assists organizations with communications about the Award. Winners get recognized at the EII Awards banquet held at the Northern Illinois University – Naperville Campus, Naperville, Illinois on Tuesday, **17 November, 2009**.

What is the Information Integrity Coalition?

The Information Integrity Coalition (IIC) is a not-for-profit organization that promotes the awareness and understanding of Information Integrity: the accuracy, consistency and reliability of the information content, process and system. The mission of the IIC is to enable society to use and exchange information with confidence. For more information about the IIC, visit www.InformationIntegrity.org.