



**For Immediate Release**

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## **2009 Excellence in Information Integrity (EII) Awards Banquet Program Recognized Winners and Finalists**

*Information Integrity Coalition (IIC) Recognizing For-Profit and Non-Profit Organizations  
for their Achievements in Improving Information Accuracy, Consistency and Reliability*

**Naperville, IL, November 24, 2009**– The Information Integrity Coalition (IIC), a not-for-profit organization that promotes awareness and understanding of Information Integrity, recognized winners and finalists at the 14<sup>th</sup> annual Excellence in Information Integrity Awards (EIIA) Banquet. The Banquet was held at the Northern Illinois University's Naperville Campus in Naperville, Illinois, USA. Information Integrity is the accuracy, consistency and reliability of the information content, and associated processes, systems and environment.

The EII Awards Program recognizes two categories of organizations: For-Profit and Non-Profit. In each category there are three award levels: Gold, Silver and Bronze. The 2009 Awards Program recognized organizations that have made exceptional progress to provide accurate, consistent and reliable information to their customers, suppliers and partners through a single project or an enterprise-wide effort towards achieving Information Integrity. The 2009 EIIA program was co-sponsored by 25 organizations. The 2009 EIIA Banquet was sponsored by Infogix, Inc., Business Excellence, Inc., Pharmaconsultant Inc., Broadway Bank, EAGLE Registrations Inc., Health Care Service Corporation and Senryo Technologies.

All award applications were reviewed by a panel of independent judges who are advocates of Information Integrity. The judges evaluated applications based on how the applicant addressed Information Integrity issues/opportunities using best practices on a sustained basis producing demonstrable results. Independent scores and comments were reviewed collectively by the judges to determine the winners and finalists in each category.

### **Winners and Finalists in the For-Profit category included:**

- Gold Winner - Hannaford Brothers - Scarborough, Maine, USA
- Silver Winner - Kraft Foods Inc. – Northfield, IL, USA
- Bronze Winner - Bharat Heavy Electricals Limited - Ranipet, Tamil Nadu, India
- Finalist - Educomp Solutions Limited - R&D - Gurgaon, Haryana, India
- Finalist - KazMicroFinance - Almaty, Kazakhstan
- Finalist - US Bank - St. Louis, Missouri, USA

**Winners and Finalists in the Non-Profit category included:**

- Gold Winner - Helsinki University Central Hospital - Helsinki, Finland
- Silver Winner - EKI - Sarajevo, Bosnia & Herzegovina
- Bronze Winner - Arghyam - Bangalore, Karnataka, India
- Finalist - Institute of Rural Research and Development (IRRAD) - Gurgaon, Haryana, India
- Finalist - Ramakrishna Mission Sevashrama - Lucknow, Uttar Pradesh, India
- Finalist - Sustainable Innovations - Aakash Ganga - Fairfax, Virginia, USA

Dr. Paul Prabhaker and Dr. Denise Schoenbachler of the NIU College of Business welcomed all the guests. Mr. Madhavan Nayar, Co-Founder, Director and President of the IIC outlined the importance of Information Integrity and stressed the importance of advancing the cause of Information Integrity globally. Around 120 distinguished executives attended the Banquet. The Northern Illinois University's Naperville Campus provided a great ambience for the evening Banquet.

"We are delighted to honor the winners and finalists in the 2009 EII Awards program on a global basis. They along with past winners and finalists provide a shining beacon to increase Information Integrity awareness globally." said Dr. Manu Vora, Chair of the 2009 EII Awards Program and IIC Director & Secretary, Naperville, Illinois.

For more information about the EII Awards Program, please visit [www.EIIAward.org](http://www.EIIAward.org)

**About Information Integrity Coalition**

The Information Integrity Coalition (IIC) is a not-for-profit organization, which promotes the awareness and understanding of Information Integrity. The mission of the Information Integrity Coalition is to enable society to use and exchange information with confidence. For more information about the coalition, call +1-866-CALL IIC or visit [www.informationintegrity.org](http://www.informationintegrity.org)

*IIC selected judges evaluate applications submitted according to rigorous but narrowly defined criteria. The decision of the judges with respect to the annual awards program is considered final.*

*The IIC and organizations affiliated with IIC and their sponsors make no warranties, explicit or implicit, regarding the actions or conduct of the persons and organizations participating in the awards program.*